

WightFibre TV launches with Netgem: delivering an accessible, aerial-free TV experience for all generations



London, December 3, 2025

WightFibre has announced it has launched Netgem's new PLEIO streaming hub on the Isle of Wight. WightFibre TV, powered by Netgem PLEIO, offers an all-IP, Freely-enabled and aerial-free TV service. It places PLEIO's intuitive, simplified streaming experience at the core of its entertainment offering — ensuring customers can enjoy seamless access to the best content on offer.

As the island's only all full-fibre broadband provider, WightFibre's move to PLEIO brings a new level of simplicity and reliability to streaming TV. With no aerials, no complicated setup, and no switching between devices, PLEIO ensures everyone — from traditional TV audiences who simply want to enjoy BBC and ITV with Restart and Replay, to those embracing modern streaming — can watch their favourite programmes with ease.

Entertainment made simple for island households

WightFibre TV, powered by Netgem PLEIO, delivers every major UK broadcaster seamlessly over Wi-Fi through Freely, supported by the robust full-fibre broadband network developed by WightFibre over the past several years. This fibre-first infrastructure makes the service particularly reliable in coastal areas and older properties where aerial access can be limited or inconsistent. It also enables effortless viewing on second TVs in bedrooms, studies or kitchens — all without the need for an aerial.

The service offers a clean, uncomplicated user experience, while still delivering all the benefits of modern entertainment:

- Broadcaster channels via Freely over Wi-Fi – no aerial needed
- Restart and Replay features for BBC, ITV and many more — perfect for traditional viewers who want to keep things simple
- All major streaming apps including Netflix, Amazon Prime Video, Disney+ and more
- 150+ additional channels for easy browsing
- Cloud Gaming with 250+ games and an included Bluetooth gamepad
- A compact streaming puck that simply plugs into any TV
- Flexible viewing for sports fans, making it easy to watch football *on your terms* — live, replayed, or caught up later

For WightFibre customers who want TV to “just work,” without fuss, WightFibre TV with PLEIO offers the perfect blend of simplicity and modern capability — while WightFibre’s full-fibre network ensures the connection stays fast and reliable throughout the home.

Pricing and Availability

WightFibre TV is £5.95 per month for 12 months, and £8.95 per month thereafter. It’s available to new and existing customers, and can only be bought with a WightFibre broadband package.

John Irvine, CEO of WightFibre, commented:

"At WightFibre, we’re committed to making life better for every household on the island because we care. This includes making entertainment simple, accessible, and affordable. Our customers want TV that’s easy to understand and easy to enjoy on simple monthly rolling, fuss-free contracts. With PLEIO, all Freely channels and streaming apps are available

in one place, without the complexity or need to buy a new TV – with no long term commitment.”

Sylvain Thevenot, Managing Director of Netgem UK, added:

"We are delighted to partner with WightFibre to bring PLEIO to the Isle of Wight. By combining WightFibre's trusted full-fibre broadband with our new all-in-one entertainment hub — featuring Freely, streaming apps, and cloud gaming — we are delivering an experience that is simple, inclusive, and great value for families and older residents alike who can enjoy all form of entertainment, Watch, Stream, or Play."

Netgem Contact

Isabelle DRAY / seitosei-Actifin

isabelle.dray@sectosei-actifin.com

+33 6 63 93 08 15

WightFibre Contact

Deon Redpath / Marketing Director

deon.redpath@wightfibre.com

About Netgem

Netgem is a technology and services provider for the video entertainment industry, operating through two main platforms. Upstream, the ECLAIR brand offers services for entertainment content publishers. Downstream, the PLEIO brand provides streaming service management, delivering content and technologies to telecom operators. Both platforms share the common goal of making entertainment accessible to everyone, as encapsulated in the group's signature: "everyone's entertained."

About WightFibre

Since 2001, WightFibre has owned and operated its own telecommunications infrastructure entirely independently of BT Openreach. WightFibre provides phone, tv and broadband services to homes and businesses on the Isle of Wight. The WightFibre Gigabit Island Project will see full-fibre broadband deployed to over 80,000 homes and businesses across the Island by 2027 and is already available to over 73,000 households. The scale of this significant civil engineering project is reflected in figures that show how 600 Kilometres of trenches have been dug, containing 5 million meters of duct and 750 million meters of fibre-optic cable as this full-fibre, ultrafast and future-proof broadband network continues to roll out across the Island, including areas not previously served by WightFibre.

www.wightfibre.com. Those interested in receiving the new gigabit broadband services can apply online at www.wightfibre.com